

# Jerry Haney

## Making Culture Pay *Subcultural Leadership Engagement*

2 Hour Workshop



Jerry Haney, the highly acclaimed author of *Making Culture Pay—Solving the puzzle of organizational effectiveness* is working everyday with organizations all over the country to help leaders build and rebuild organizations that live up to their full potential. Jerry spent over thirty years actually developing and using his unique model for understanding, building and rebuilding high performance organizations.

Once the top executive and the executive team have made a commitment to cultural renewal, it is time to engage every other organizational leader in the process.

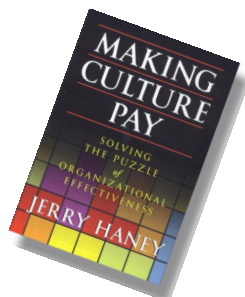
Jerry has developed a two-hour Subcultural Leadership Engagement Presentation that is being used very successfully to gain the commitment of leaders at every level of his customer organizations.

During this presentation, the subcultural leaders at every level of the enterprise will:

- Learn to understand, appreciate and accept their individual role as a cultural or subcultural leader and become truly excited about that role
  - Learn the characteristics of high performance workplace cultures
  - Be introduced to the six critical elements of workplace cultural excellence
  - Have the opportunity to quickly assess the current strengths and weaknesses of their own workplace culture or subculture
  - Discover an effective process that can be used to build a truly high performance workplace culture in throughout the enterprise
- Keynote Addresses
  - Half & One Day Workshops
  - Full Day Seminars
  - Daily Consulting
  - Comprehensive Cultural Change Process Facilitation
  - Executive Coaching

Keynote: \$7,500  
Workshops: \$7,500  
Full Day: \$10,000  
Consulting: By Proposal  
Book: \$29.95

Jerry's New Book



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