

Jerry Haney

Personalities in Change

Half-Day Workshop

(Dealing effectively with other personality styles during great change)



Dealing effectively with the associates of your organization during periods of great change is at the heart of truly outstanding leadership...

Jerry Haney, the highly acclaimed author of *Making Culture Pay—Solving the puzzle of organizational effectiveness*, is working everyday with organizations all over the country to help leaders build organizations that live up to their full potential. Jerry believes that great workplace cultures have three outstanding characteristics:

1. *They consistently produce outstanding results.*
2. *They attract, motivate and retain top talent*
3. *They easily adapt to changing conditions*

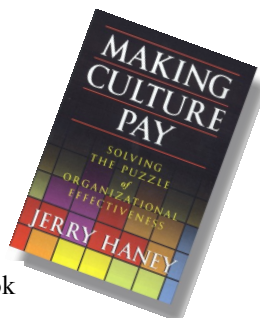
In response to the requests of his customers, Jerry has developed and is conducting a highly effective workshop to enable leaders to effectively deal with the four different personality types that make up every effective organization.

Jerry's Products

- Keynote Addresses
- Half Day Workshops
- Full Day Seminars
- Daily Consulting
- Comprehensive Cultural Change Process Facilitation
- Executive Coaching

Keynote: \$7,500
Workshops: \$7,500
Full Day: \$10,000
Consulting: By Proposal
Book: \$29.95

Jerry's Book



During this powerfully interactive workshop, participants will:

- Learn what their own personality type is and how they will typically react to great change
- Learn what the other three personality types are and how they react differently to change than the participant does
- Learn how important each personality type is to every effective organization
- Learn how to effectively deal with each personality type in encouraging them to embrace required change and to take an active role in the change process

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