



# Jerry Haney

Presents

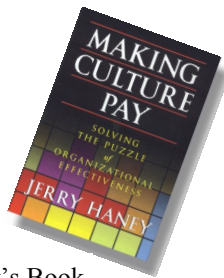
## The Impending Workforce Tsunami

### Leadership Engagement Workshop



- Keynote Addresses
- Half Day Workshops
- Full Day Seminars
- Daily Consulting
- Comprehensive Cultural Change Process Facilitation
- Executive Coaching

Keynote: \$7,500  
Workshops: \$7,500  
Full Day: \$10,000  
Consulting: By Proposal



Jerry's Book

○ Jerry Haney has developed a one-day Executive Engagement Workshop that is being used very successfully to gain the commitment of the executive teams and each of the members individually to prepare and engage their organizations to effectively deal with the dramatic changes that are taking place in our workforce today and will intensify dramatically in the future.

○ Jerry calls these changes, 'The Impending Workforce Tsunami'. In the coming years leaders must build and rebuild workplace cultures that can not only deal with these changes:

- Critical workforce skills shortages
- General worker shortages
- The challenge of building organizations that will attract, motivate and retain workers in three very diverse workgroup cohorts:
  1. Mature workers 55+
  2. Mid-career workers 35-54
  3. Young workers 16-34

○ Leaders will leave with a clear understanding of the opportunity every leader has to build high performance workplace cultures that:

1. Consistently produce outstanding results
2. Attract, motivate and retain top talent
3. Readily adapt to changing conditions

○ During this highly interactive workshop, the team members will:

- Learn to understand and appreciate their roles as cultural leaders and become truly excited about that role
- Learn just how much more successful high performance cultures and subcultures are
- Be introduced to the six critical elements of workplace cultural leadership
- Utilize a personal survey to assess the potential for dramatically improved performance within their current organization
- Discover a proven process for turning any viable organization into a truly outstanding workplace culture

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