

# Jerry Haney

Half-Day Workshop

## Values Determination Process

(Identifying and Formalizing the Core Values for your Enterprise)



The proper 4 to 6 well institutionalized core values serve as the foundation for building truly high performance workplace cultures... Jerry Haney, the highly acclaimed author of Making Culture Pay—*Solving the puzzle of organizational effectiveness* is working everyday with organizations all over the country to help leaders build organizations that live up to their full potential.

In response to the requests of his customers, Jerry has developed and is conducting a highly effective process with leaders at every level of his customer's organizations to determine the core values that truly fit the unique characteristics of their own organizations.

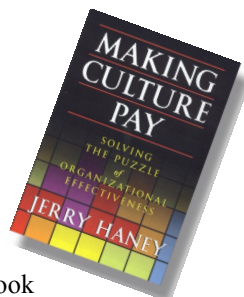
This proven workshop utilizes the knowledge, experience and skills of a diverse group of 18-20 associates representing every level of responsibility and from a number of different parts of your enterprise.

During this very highly interactive workshop the participants will:

### Jerry's Products

- Keynote Addresses
- Half Day Workshops
- Full Day Seminars
- Daily Consulting
- Comprehensive Cultural Change Process Facilitation
- Executive Coaching

Keynote: \$7,500  
Workshops: \$7,500  
Full Day: \$10,000  
Consulting: By Proposal  
Book: \$29.95



Jerry's Book

- Be engaged in a process that utilizes the strengths of every participant on an equal basis, from the most outspoken to the most quiet and thoughtful
- Utilize a process that is highly structured while still allowing for the free exchange of ideas, opinions and feelings
- Beginning with over fifty suggested values, each participant select the ones that are most important to each individual and the group as a whole
- Successfully negotiate with every other participant on a direct basis
- Arrive at an agreement by every participant on the four to six core values that will be offered to the top executives for review, modification and adoption as the core values for the enterprise

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